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Corporate Update

April 2011



Prelude

Dear friends,

At Ecoflex, it has always been our endeavour to share our views, developments and achievements with you. So, what can be a better medium than this newsletter?

Today, when safety and eco-friendliness have become a prime concern in every business, how could flooring solutions be left behind? Therefore, Ecoflex took this initiative of marketing the concept of safety flooring solutions. Thus, introducing health, hygiene, safety and eco-friendliness in the industry.

Our focus, hard work and innovation have brought us where we are today. And the journey has been as motivating as it has been satisfying.

We appreciate your contribution in our success and hence would like to share our achievements with you. Hope you like this initiative and share your valuable suggestions as you have always been doing.

This issue highlights about the debut project of IAAF certified athletic track installed at Thapar University, Patiala. This track will be the great case study project for achieving other projects.

Yours sincerely,

Team Ecoflex

Contents



Ecoflex installs their first IAAF certified athletic track at Thapar University, Patiala



For every sport... the right surface.

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Ecoflex installs their first IAAF certified athletic track at Thapar University, Patiala



Patiala, the city has rich tradition in promoting sports in the country. Sports include Polo, Hockey and Wrestling in which Patiala has produced world fame players and Wrestlers. With the establishment of Netaji Subhas National Institute of Sports, Patiala has become sports capital of the Country. NSNIS Patiala is Asia's largest Sports Institute, popularly known as the " Mecca" of Indian Sports. NSNIS has got 2 athletic tracks in Patiala.

Thapar University was established on 8 October 1956 as an Engineering College named Thapar Institute of Engineering and Technology. This half a century old

institution, is one of renowned University in Northern India. Thapar University offers Post-graduate and undergraduate programs in Engineering, Science, Management and Social Sciences. Thapar University strive to maintain an environment that encourages scholarly inquiry and research, a spirit of creative independence and a deep commitment to academic excellence.

Thapar University is working for improving the quality of life of the faculty members and their families. It is for making the life full of entertainment and enjoyment by arranging various activities in the club house and



celebrating various functions. It also takes care to increase the healthy and competitive spirit of the members by arranging various sports and other competitions. Resulting which, they choose Ecoflex for installing certified athletic tracks, encouraging various athletic sports.

Securing the first installation, Ecoflex is now poised to establish a new trend of using IAAF certified athletic tracks in India. The certification program includes specific definition of testing requirements, which ensure tighter controls on the use of the official designation authorised

by IAAF for athletic products.

This 400 meters 8 lanes athletic track is installed using Herculac SR Sprint product, an sandwich system. Herculac SR Sprint sports surfaces are seamless, cushioned, spike resistant tracks with point-elastic properties. The high performance seamless surface of the Herculac SR Sprint system is an in-situ applied rubber base layer covered with coloured EPDM broadcasted elastomeric wear layer. Herculac SR Sprint is water impermeable, spike resistant and therefore ideal for Athletic tracks and multi-purpose sport facilities.