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## Corporate Update

June 2011



**Children can now  
play 'safe'  
at BMC Gardens**

## Prelude

Dear friends,

At Ecoflex, it has always been our endeavour to share our views, developments and achievements with you. So, what can be a better medium than this newsletter?

Today, when safety and eco-friendliness have become a prime concern in every business, how could flooring solutions be left behind? Therefore, Ecoflex took this initiative of marketing the concept of safety flooring solutions. Thus, introducing health, hygiene, safety and eco-friendliness in the industry.

Our focus, hard work and innovation have brought us where we are today. And the journey has been as motivating as it has been satisfying.

We appreciate your contribution in our success and hence would like to share our achievements with you. Hope you like this initiative and share your valuable suggestions as you have always been doing.

This issue highlights about Playsafe installed at various BMC Gardens, as it is well-known and most preferable floor for children's safety and health.

Yours sincerely,

**Team Ecoflex**

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### Children can now play 'safe' at BMC Gardens



For every sport... the right surface.

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## Children can now play 'safe' at BMC Gardens

BMC - Brihanmumbai Municipal Corporation, is the civic body that governs the largest city of India i.e. Mumbai. BMC is India's richest municipal organisation and its annual budget is even more than that of some of the small states of India.

BMC is responsible for the civic infrastructure and administration of the city and suburbs of Mumbai. Their realm extends from Colaba in the south to Mulund and Dahisar in the north.

BMC's prime focus today is in the development of the infrastructure for the city. One major area of budget spending is in the upgradation of public gardens.



**BMC Garden, Goregaon**

Ecoflex has been the chosen surface provider for all of the children playarea arenas in the public gardens that are been upgraded.

Playsafe, 36mm thickness, a cushioned safe playarea surface is the ideal product. The growing years are an exciting time, full of activity. Children are the ones who are most susceptible to accidents. Thankfully, Playsafe offers excellent impact absorption properties, which cushion the probability of unpleasant injuries. This makes it an excellent surface for flooring in parks, schools and children's play areas.



**BMC Veer Kotwal Garden, Dadar**

## Children can now play 'safe'..



**BMC Garden, Goregaon**



**BMC Ramabai Thakery Udyan, Lower Parel**



**BMC Standard Mill Compound Garden, Prabhadevi**



**BMC Garden, Curry Road**

## Children can now play 'safe'..



**BMC Kamlanehru Park, Walkeshwar**



**BMC Mahavir Stable Garden, Lower Parel**



**BMC Mai Mangeshkar Garden, Dadar**



**BMC Swami Vivekananda Garden, Mahim**



## Children can now play 'safe'...

### **BMC Gardens...**

- BMC Cooperage Garden, Colaba
- BMC Kamala Nehru Park, Walkeshwar
- BMC Rohidas Garden, Byculla
- BMC Standard Mill Compound Garden, Prabhadevi
- BMC Ashok Garden, Sewree
- BMC Worli RTO Garden, Worli
- BMC 358, T/S Garden, Worli
- BMC Currey Road Garden, Curry Road
- BMC Maharashtra High School Garden, Currey Road
- BMC Mai Mangeshkar Garden, Dadar
- BMC Veer Kotwal Garden, Dadar (W)
- BMC S.S. Rao Theme Park, Parel
- BMC Ramabai Thakare Garden, Lower Parel
- BMC Mahavir Stable Garden, Lower Parel
- BMC Swami Vivekanand Garden, Mahim
- BMC Scout Camp, Powai
- BMC Ganesh Garden, Goregaon

- BMC Garden, k/east ward, Andheri
- BMC Garden, Malad
- BMC CIDCO Amusement Park, Kharghar
- BMC Devki Sundar Shetty Udyan, Bhiwandi

### **BMC Swimming Pools...**

- BMC MGMO Swimming Pool, Dadar

### **BMC Schools...**

- BMC N. M. Joshi Municipal School, Curry Road
- BMC School, Vile Parle
- BMC D N Municipal School, Andheri
- BMC Chakala Municipal School, Andheri
- BMC Marol Municipal School, Andheri
- BMC Koliwada BMC School, Jogeshwari
- BMC J B Patel Municipal School, Goregaon