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Corporate Update

May 2011

Cricket, Cricket, Cricket everywhere...



Prelude

Dear friends,

At Ecoflex, it has always been our endeavour to share our views, developments and achievements with you. So, what can be a better medium than this newsletter?

Today, when safety and eco-friendliness have become a prime concern in every business, how could flooring solutions be left behind? Therefore, Ecoflex took this initiative of marketing the concept of safety flooring solutions. Thus, introducing health, hygiene, safety and eco-friendliness in the industry.

Our focus, hard work and innovation have brought us where we are today. And the journey has been as motivating as it has been satisfying.

We appreciate your contribution in our success and hence would like to share our achievements with you. Hope you like this initiative and share your valuable suggestions as you have always been doing.

This issue highlights about Ecoflex floors at various cricket clubs and also the newly redeveloped Wankhede Stadium where the Indian cricket team proved them world champions by winning ICC World Cup 2011.

Yours sincerely,

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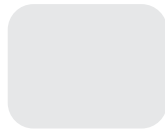
Indian cricket champions celebrated their victory on Ecoflex floors



Ecoflex installs Tuffloor at player's gymnasium floor, viewer's gallery and reception of Vidarbha Cricket Association



Ecoflex floors Mumbai Cricket Association with tennis courts, gymnasium floors & many more...



MCA installation helped us to



For every sport... the right surface.

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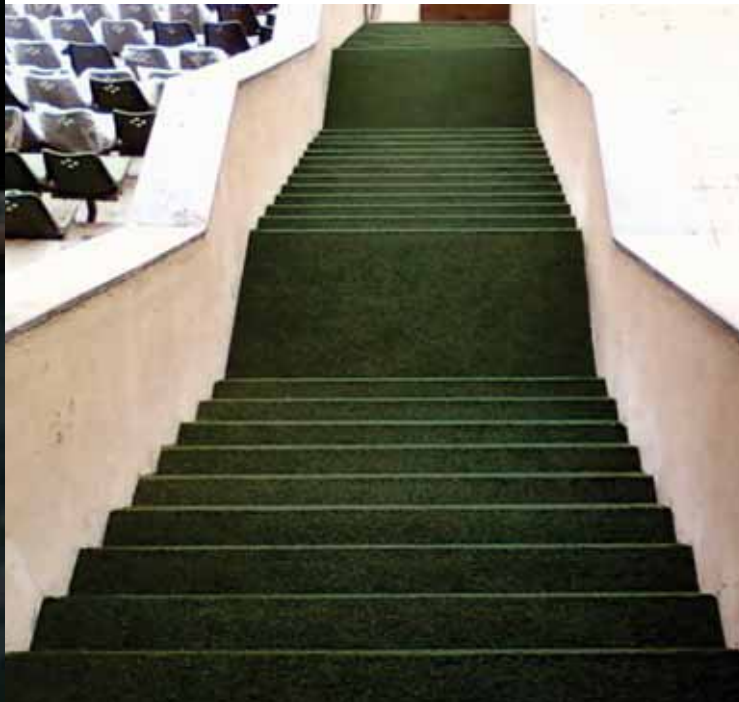
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Indian Cricket Champions celebrated their victory on Ecoflex floor

The Wankhede Stadium was built in 1974, the Stadium was built at a time when only Test Matches were played and with the advent of One Day Cricket and Twenty 20 Cricket, the demands of a Stadium from spectator point of view have totally changed.

Since ICC World Cup Cricket 2011 was to be hosted by



India, the Wankhede Stadium was redeveloped to suit the modern facilities and comfort of spectators. Ecoflex also has taken part by installing Tufffloor at players' enclosure and Runathon at players' gallery & pavillion stairs.

The indian cricket champions celebrated their victory on this floor. Media also covered this foot friendly and shock absorbtion floors. The best thing about these floors is the fact that they are very easy to maintain and can be resurfaced as and when required. It is perfect to exercise on, since it is easy on calves and ankles. All in all, making it the unbeatable



ICC Cricket World Cup
2011



Ecoflex installs Tuffloor at player's gymnasium floor, viewer's gallery and reception of VCA

Vidarbha Cricket Association was formed to encourage the cricketing talent in Vidarbha region. VCA has been the foremost body responsible and engaged in honing the talent of local cricketer in Nagpur and surrounding areas. The association is also responsible for development and maintaining cricket grounds in Nagpur and presently has one Stadium and several other cricket grounds under its hands. Ecoflex installs Tuffloor at Players' Gymnasium, viewer's gallery and reception.



Advantage Tuffloor: Tuffloor is a specially formulated EcoFlex flooring that is ideally suited to Gymsnasiums. Its biggest advantage lies in its high durability and excellent load bearing capacity, ensuring that one need not worry about any replacement for a long time. What's more, instead of the entire surface, individual tiles can be easily replaced for specific heavy wear and tear areas. Making Tuffloor the final word in flooring for gymnasiums.

Ecoflex floors Mumbai Cricket Association with Tennis Courts, Gymnasium floors & many more...

The Mumbai Cricket Association or MCA (formerly known as Bombay Cricket Association) is the governing body for cricket in Mumbai and its surrounding regions, Thane and Navi Mumbai. The Association comes under West Zone of the country. The Wankhede stadium is also owned by Mumbai Cricket Association.

Ecoflex floors MCA with international ITF certified Tennis Courts, world-class MF floor at Gymnasiums and BWF



certified Badminton court at Billiard room.

Advantage Herculan MF: Herculan MF Multi-Functional sports floors are top quality multifunctional point-elastic floors suitable for all traditional indoor sports. These surfaces are seamless from wall to wall, impermeable to water, rot proof, chemical resistant, fully closed, fire resistant, shock absorbent and extremely wear resistant.

Ecoflex floors Mumbai Cricket Association . . .

Herculan MF sports floors are approved for use as a multisports surface for all indoor sports by BWF i.e. Badminton World Federation, ISA Sports, the Netherlands Olympic Committee and the Netherlands Sports Federation.

Advantage Herculan TC Pro - Tennis Court sports floors are seamless cushioned, multi-functional floors with point elastic properties. Herculan TC Pro sports floors are



specifically designed for tennis but can also be used for badminton, indoor hockey and five-a-side-football. The high performance seamless surface for the Herculan TC Pro systems is non-porous and gives the optimum slide and slip resistance. Court G is a sprayed polyurethane top-coating to achieve players' needs for ball pace and bounce.