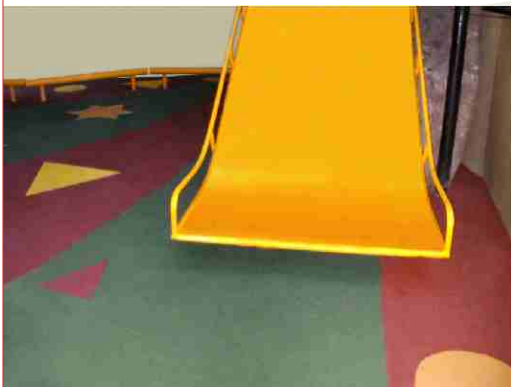


## A new era in children's safety flooring

The growing years are an exciting time, full of activity. Children are the ones who are most susceptible to accidents. Hence, safety consciousness is on the rise, especially in schools everywhere. This fact is all the more confirmed when someone takes the lead and puts the preaching into practice. That is exactly what **The New Era School** has done!

Yes, this is the first school where EcoFlex has installed *PlaySafe*, its safety flooring for children's play areas. No more unhygienic contact with irritants like mud, sand and dust. No more potential dangers for asthma or allergy sufferers. And naturally, a much healthier environment, overall, for the children to spend time in.

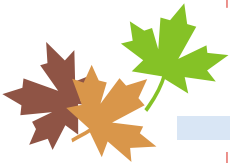


## Running with the times

Jogging keeps you healthy and sturdy. However, what is the point doing it in a polluted and grimy environment? Realizing this concern, a 500 sq. ft. jogging track has been created within a gym. '**Stretch - The Fitness Centre**' is located at the Ganga Satellite, Wanaorie, Pune — a project of the prominent Goel Ganga Group.



Ganga Satellite has recently installed *Runathon*, an EPDM top by EcoFlex, for its jogging track. This surface provides shock absorption, a property that reduces fatigue and helps prevent unwanted injuries. *Runathon* also grants a jogger that added advantage of being an anti-slip, sound and moisture absorbing surface. In other words, *Runathon* can be described as a jogger's paradise.



## Welcome aboard!

EcoFlex has recently roped in a new manager for its Institutional Sales department. *Mr. Salil Kulkarni* boasts an amazing 11 years' worth of experience in marketing. He has now taken over marketing of Herculan products for Outdoor Running Tracks and Indoor Stadium Floorings. He will also supervise the sales of specialty products like Continuous Sheets and Rubber Concrete.



**EcoFlex**<sup>®</sup>   
SAFETY FLOORING

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