



***Watch out,
it's fitness season!***

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EcoFlex®

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Ashish Bahadur visits Herculan

Mr. Ashish Bahadur marked 22-25 August 2006 with a memorable international business visit to Herculan in Meerkerk, the Netherlands. He met up with the General Managers of Herculan Sports Surfaces B.V., Mr. Jan-Willem van Dijk & Mr. Jaap Swank and International Sales Representatives, Mr. David Leggate & Mr. Zarko Vuckovic.



✦ *Laying the foundation for mutual success*

Ashish visited several Herculan product installation sites, and spent a lot of time imbibing what the company was all about. He got to know the technical knowhow on Industrial Epoxy and Polyurethane floorings. Needless to say, it was a very fruitful and trust-building visit that will, in the coming future, help EcoFlex scale even newer heights.

EcoFlex floors Inside Outside Mega Show

Inside Outside Mega Show is the largest event for interior design, furniture and furnishings, building and construction industries. EcoFlex till date has participated in the Inside Outside Mega Shows held at Chennai, Hyderabad and Bangalore, and was very well received.

On an average, over 10,000 visitors visited the EcoFlex

stall at each venue. There were enquiries for Playsafe & Tuffloor, Herculan athletic tracks and indoor stadium floorings. Besides, Playtop's playground safety surfaces and artificial cricket pitches from ELL also drew interest of many visitors.



✦ *Flooring samples displayed at the exhibition*



✦ *Visitors at the Inside Outside Mega Show*

Many architects and property developers were also of the view that despite there being a limited market for athletic running tracks and sports floorings, multi-functional sport flooring seems destined to be a glorious hit in the segment.

During the exhibition, property developers showed interest in Playtop's playground safety surfacing product. Incidentally, Playtop Limited, a part of Charles Lawrence Group plc, is the market leader in UK in

designing impact-absorbing playground surfaces. Tested to European and American standards, Playtop minimizes risks of injuries to children who fall from play equipment. It is the most advanced product in its category and over a million square metres have been installed worldwide. Increasing demand for safety floorings, combined with Playtop's experience in this arena, has undoubtedly given the product an edge in the Indian market.

Even the general visitor showed considerable interest, owing to the new concept of safety floorings, and therefore, a new product. We expect a huge response in the near future.

Industrial floorings redefined —

Now available as IG Epoxy / IG Polyurethane layered surfaces

Herculan has revolutionized Industrial floorings with its seamless wall-to-wall surfaces i.e. IG Epoxy and IG Polyurethane. These surfaces are impermeable to water, rot proof, chemical resistant, fully closed and hence hygienic, easy to clean and maintain, fire resistant and extremely wear resistant. Moreover, they offer a greater choice of design and colour. Herculan Industrial floorings are ideal for offices, shops, automobile workshops, complexes, waiting areas,



Industrial Floorings

departmental stores, cafeterias, call centres, etc.

The Industrial IG Epoxy surface is a self-leveling layer that is applied in two flow coats. The make-up of this surface is a class of its own. Its wearing surface is a roller applied 0.6 mm thickness and pour in applied 1mm thickness. This gives the surface excellent elasticity and high mechanical properties.



Industrial Floorings

The Industrial IG Polyurethane surface is a polyurethane flooring which is pour in applied 2 mm thickness. This hygienic coating acts as a protective layer and is designed to last long, providing optimum slide and slip resistance. It is available in two finishes—matt and gloss. This surface can have added properties of deco chips, anti slip, anti skip and anti fungal.

Tuffloor nets another high five!



Fitness is as important to one's quality of life as the food one eats or the medical care one gets. And when the focus is on fitness plus safety, the combination is unbeatable. No wonder, Tuffloor has added five more names to its growing list of highly satisfied customers among Mumbai's fitness centres.

Spring Leaf Complex

A project by Lokhandwala Constructions at Kandivli, the complex installed 650 sq. ft. of Tuffloor and are pleased with the outcome.

Gold Gym

With its main centre at Chembur, Gold Gym has just opened a franchisee outlet at Ghatkopar. This 900 sq. ft. gym has installed Tuffloor, no doubt, to go with its modern equipments and amenities.



▲ Gold Gym, Mumbai

Soham Builders

Since inception around 15 years ago, Soham Builders have worked on many projects in Thane, capturing a decent market share across the city. A gym at their site in Thane has laid out 500 sq. ft. of Tuffloor.



▲ Soham Builders, Thane

Flex Fitness Centre

Located at Sector 17, Nerul, this marks the first new site for EcoFlex in Navi Mumbai. And what a start! The gym has installed a sizeable 750 sq.



▲ Flex Fitness Centre, Nerul

ft. of Tuffloor. It is a Health Club with latest imported equipment with plush interiors, professionally trained instructors and dieticians.

Get Fit Gym

This gym at Vikhroli has installed Tuffloor in an area of 450 sq. ft.

... The verdict is clear. Mumbai trusts Tuffloor!



▲ Get Fit Gym, Mumbai

Property Developers play it right with Playsafe

With increasing demand for children's safety, upcoming property developers like Gurukrupa Developers and Ganesh Builders have taken a big step towards ensuring the same for their children's play areas. Both sites have installed EcoFlex (750 sq. ft. and 550 sq. ft., respectively), for the first time in Panvel.



▲ Gurukrupa Developers, Panvel



▲ Ganesh Builders, Panvel